

PRIVATE VIEWS A High-Rise Panorama of Manhattan

Video series, photo series, performance 2017– on going

My on-going project, titled *Private Views*, tries to uncover spaces of privilege and the world of the elite. While posing as an apartment hunting Hungarian billionaire in Manhattan, I accessed and documented the views of over thirty of the most exclusive high-rise properties. For the project, I inhabited a fictional persona, Gabriella Schmied (my actual middle name), a mother-of-two with a husband dealing with antiquities, just about to move to New York City.

I visited 25 of the most luxurious skyscrapers in Manhattan, each notable for having unique architectural, aesthetic, political or economic qualities. I documented these real estate viewings through photography and video to showcase the strange strategies of persuasion used by estate agents, surreal conversations which offer a glimpse into this elite world.

"And now Gabriella... just imagine, that you could do this every day..."



< View from the 52nd floor of One Madison 2017 Gicleé print



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View from *her bathroom* on the 65th floor of 432 Park Avenue 2020 Gicleé print

> Installation view – marble tiles, video John Hansard Gallery, Southampton, UK 2019

ESTATE AGENT: So what is your budget? GABRIELLA: Up to 75000 USD/ months ESTATE AGENT: Yeah. That sounds like a healthy budget. that look at the kitchen It is a blue saroie marile counterrop with Doraheachir polished chrome furings abriella, there is jour nothing like this Of course the wine solicity are Solovero, and all the tergated appliances are Miele ut you also have this beautiful breakfort har with Biancocituillance marble countertop just overlooking the surset. They you would love it he walls there are made from the floor is Calacatra flicti And as I am surv you know (there is nothing like falling

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ESTATE AGENT This is really year place. Galerich also look around for a second, Imagine Lan net here basenes wait daughter romaine anomed, sarting words in Hanagarian Imagine her undering basic and antitug Imagine she would group the data agarement. Wait a wooderful whithhood due would have. Inorgine the smell of your favoritie (ood wing through the agarement, from the kirchen to the datang roma, perhaps a goalash. Your mail would be getting really with dianen, while your mail would be getting really with dianen, while your around an also due to the finest prench champagnes in the saaking only diff finest prench champagnes in the saaking only diff your holdand. Imagine waking up every murming to these cases Gaberolla, and margine you do not have in encounter anyone else factorg your days. Gaberilla, Travily, see you living uses. You feel how unique it is?

GABRIELLA: You don't even have to try to convince me I live it here so much

ESTATE AGENT: Law way, Galestella (pause) Lk your husbard every morn this terrally where you wi he waves you to he huspy no to you [] you iet him kg [just choice]

Installation view floor installation (carpet, 3 – channel video, construction materials, real estate brochures) John Hansard Gallery, Southampton, Anglia 2019 in happy you feel this ow how it goes, Just reflic and overy evening that at to be He lowes you and an sure lo will not say ow that this is really your



< Private Views: A High-Rise Panorama of Manhattan VI PER Gallery, 2021

> ESTATE AGENT: So what is your budget? GABRIELLA: Up to 75000 USD/ month ESTATE AGENT: Yeah. That sounds like a healthy budget.



real estate brochures, table John Hansard Gallery, Southampton, UK 2019

Siberian Marble Performance Trafó Gallery, Budapest V







exhibitions of different parts of the project 2021[.] Paris Photo, Paris, FR 2021[.] Trapéz Gallery, Budapest, HU 2021[.] Gallery of Architecture, Brno, CZ 2020[.] NADA Fair, (online) New York, US 2018[.] CHB, Berlin, DE 2018[.] 4AM, Brno, CZ 2017[.] Trafó Gallery, Budapest, HU

CUSTOM MADE

Site specific installation for the exhibition "CUSTOM MADE" Villa Tugendhat Brno 2022

Real exclusivities have one thing in common: they are custom-made. And as such, they are unique. Custom-made items can be as banal as a tailor-made suit, or it can be an entire house with all its furniture. Villa Tugendhat was more than unique at its time of conception. Its design elements are still copied and reproduced by architects and designers all over the world and its unique solutions are taught across all architecture schools. This exhibition revisits the house and takes it to pieces: its design elements are taken out of context to build different mini-environments that make sense on their own. This, in the exhibition is accompanied by a video of the view; another element of exclusivity, which was custom-shapeded by the architect, by the positioning of the villa.

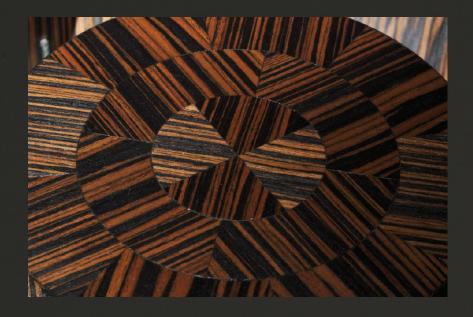
Installation views CUSTOM MADE, Villa Tugendhat, Materials: Macassar ebony, onyx, plastic, metal, MDF, lamp, plants, stone, soil 2022















Installation views CUSTOM MADE, Villa Tugendhat, Materials: Macassar ebony, onyx, plastic, metal, MDF, lamp, plants, stone, soil 2022

A PEACEFUL PLACE

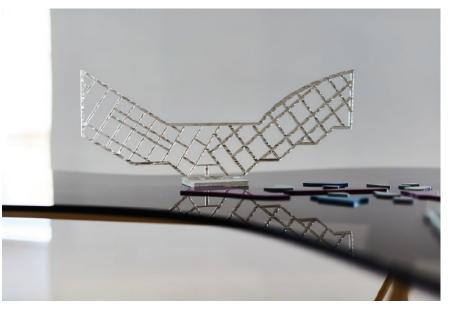
Site specific installation for the exhibition "A Town on the Edge" László Rajk, Andi Schmied, Little Warsaw Budapest 2021

My installation for the exhibition *A Town on the Edge*, is based on various architectural visions by László Rajk, a Hungarian artist, and architect. Most of his architectural plans never became reality, and remain existing in the form of models or drawings. I extracted and constructed a fictional space where Rajk's designs, taken out of context, form a coherent world that can be understood in its own right. As is often the case in his work, the scale or function of the individual architectural elements are not defined, but are mere indications of spaces they might represent.



Installation views A Town on the Edge, Art Department 2021











Installation view A Town on the Edge, Art Department 2021

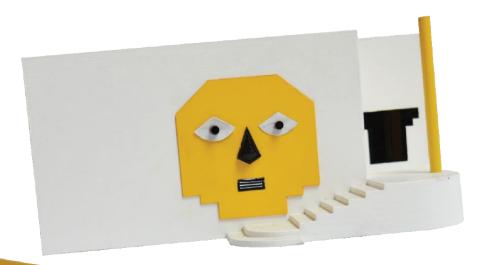
NOGUCHI TOWN

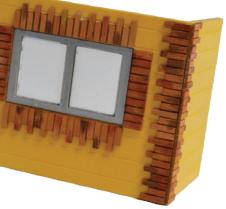
Site-specific installation, video and photo series Japan 2016-2017

NOGUCHI TOWN, is a model of a utopian city based on real architectural elements and events of contemporary Japan.

In this fictional town, nothing seems to make rational sense; all the modeled structures have no function or practical purpose; stairs that lead nowhere, balconies without an entrance, walled-up faucets, ornamentation in hidden spots. Taken the surname of Isamu Noguchi, Japanese-American sculptor, NOGUCHI TOWN reimagines the world as a playground-like place where things happen for not obvious reasons. By modeling seemingly dysfunctional elements and show on videos indecipherable human actions the project seeks to question the very notion of rational operation as the status quo.











Installation view Trapéz Gallery, Budapest 2016

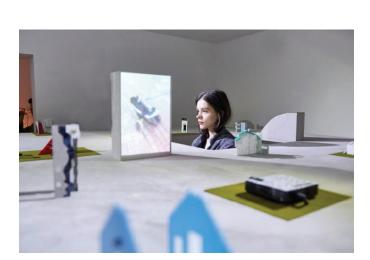


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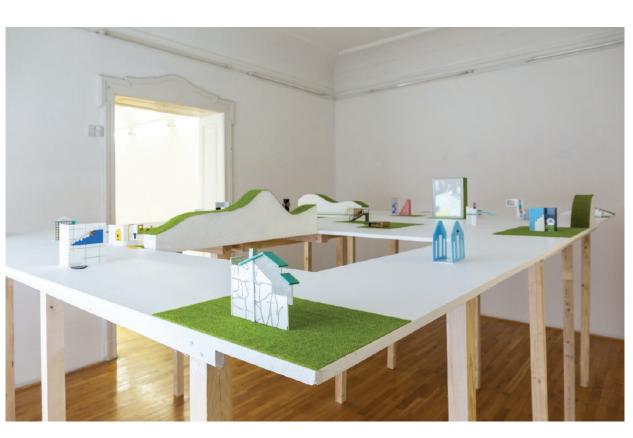
> Installation view NADA, New York 2017

Installation view HUG Gallery, Sapporo, JPN 2016



exhibitions of different parts of the project 2018· (NOGUCHI TOWN Videos) Meetfactory, Prague, CZ 2017· Leopold Bloom finalists, Budapest Gallery, Budapest, HU 2017· Noguchi Town, NADA, New York, USA 2016· Noguchi Town, TRAPÉZ Gallery, Budapest, HU 2016· A Town for the town, HUG Gallery, Sapporo, JPN

< Installation view Trapéz Gallery, Budapest 2016





< Installation view Galerie Koniarka, Trnava, SK 2019



JING JIN CITY

Installation series, artist book Jing Jin City, China 2015-2016

JING JIN CITY is an exploration of a newly-built luxury resort town within commuting distance from Beijing, that has remained largely unoccupied.

The entirely fabricated landscape is kept in perfect order by a small army of gardeners and guards who also make up most of the city's permanent population. Their activities maintain the illusion that the city is functioning as planned. The project consists of an on-site installation series, photographs and a hard-cover artist book. The project seeks to highlight how urban planners often strive for complete pictures, known's and determinate endings.

The way how JING JIN CITY works in reality, embraces chance and the role that naturally occurring processes play within the urban realm. In the book, JING JIN CITY is portrayed as fully taken over by its workers who develop a sense of ownership over the land and start to transform this luxurious landscape as they like.



 \wedge Glass House Jing Jin City, 2015 Gicleé print

< Jing Jin City Budapest, 2015 400 copies artist book





Curtain House / Blue Jing Jin City, 2015 Gicleé print

> Tile House Jing Jin City, 2015 Gicleé print



Grass House Jing Jin City, 2015 Gicleé print



exhibitions of different parts of the project 2019: John Hansard Gallery, Southampton, UK 2018: Meetfactory, Prague, CZ 2016: Trapéz Gallery, Budapest, HU 2016: Viena Contemporary, Vienna, AT 2016: Rotterdam Architectural Biennale, NL 2015: Daniel Blau Gallery, London, UK 2015: Residency show, dordtYart, NL 2015: Beijing Design Week, Beijing, PRC 2015: Galerie Klubovna, Brno, CZ

2015 KÉK project space, Budapest, HU

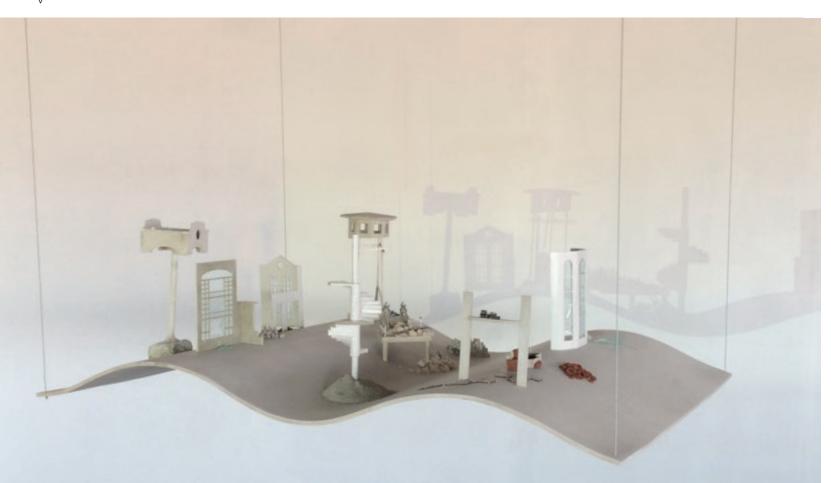


Installation view Recycled architecture, Trapéz Gallery, Budapest 2016



Installation view Beijing Design Week, Beijing 2015

Installation view dordtYart, Dordrecht 2015 V



Installation view John Hansard Gallery Southampton 2019 V >



> Installation view KÉK project space, Budapest 2015





STATE OF LIMBO SOVEREIGN HOUSE

Model series, zine Norwich, UK 2014

Sovereign House is the long abandoned brutalist building of Her Majesty's Stationary Office in Norwich, UK. The builders of the complex dreamt about a utopian workers community but the building soon became desolated.

Due to its derelict state, it is not even possible to approach the building, but since it is listed as a heritage, it keeps on standing as a monument. Most residents of Norwich have some memories around the building's early days.

The project includes dissected bits of the building; archive material, built scale models, videos and a publication showing the glorious –but never happened– future and the actual state of Sovereign House.



< Staircase 2014 15 x 15 x 55 cm mdf, acryl, balsa wood, aluminium, ceramics





exhibitions of different parts of the project 2016[.] Viena Contemporary, Vienna, AT 2016[.] What kind of creature is an artist?, FKSE / Kisterem Gallery, Budapest, HU 2014[.] State of Limbo, OUTPOST, Norwich, UK

> Elevator shaft 2014 17 x 14 x 25 cm brick, balsa wood, concrete, ceramics



MONUMENTS OF INTIMACY

Site specific installation Budapest 2016

Monuments of intimacy imagines a landscape filled with unusual furniture pieces.

These objects pay tribute to a different kind of human interaction where playfulness, chance and impracticality are the moving forces. Visitors of this fictional place are forced to relate to each other in ways they would not naturally do.

The modeled ruins, are existing architectural desolate objects from different parts of Hungary.





< Installation view Our heart is a foreign country, FKSE Gallery / exhibition of Tranzit.hu 2016

Installation view

Our heart is a foreign country, FKSE Gallery / exhibition of Tranzit.hu 2016



Installation view Our heart is a foreign country, FKSE Gallery / exhibition of Tranzit.hu 2016.

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