

andischmied.com

PRIVATE VIEWS
A High-Rise Panorama of Manhattan

Video series, photo series, performance
2017- on going

My on-going project, titled *Private Views*, tries to uncover spaces of privilege and the world of the elite. While posing as an apartment hunting Hungarian billionaire in Manhattan, I accessed and documented the views of over thirty of the most exclusive high-rise properties. For the project, I inhabited a fictional persona, Gabriella Schmied (my actual middle name), a mother-of-two with a husband dealing with antiquities, just about to move to New York City.

I visited 25 of the most luxurious skyscrapers in Manhattan, each notable for having unique architectural, aesthetic, political or economic qualities. I documented these real estate viewings through photography and video to showcase the strange strategies of persuasion used by estate agents, surreal conversations which offer a glimpse into this elite world.

“And now Gabriella... just imagine, that you could do this every day...”



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View from *her bathroom* on the 65th floor of 432 Park Avenue
2020
Gicleé print



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View from the 52nd floor of One Madison
2017
Gicleé print



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Installation view - marble tiles, video
John Hansard Gallery, Southampton, UK
2019



ESTATE AGENT: So what is your budget?
GABRIELLA: Up to 75,000 USD/ month.
ESTATE AGENT: Yeah. That sounds like a healthy budget.

Just look at the kitchen.
It is a blue saxonie marble
countertop with Dorabrach
polished chrome fittings.
Gabriella, there is just nothing
like this. Of course the wine
coolers are Subzero, and all the
integrated appliances are Miele.
But you also have this beautiful
breakfast bar with Bianco
Scintillante marble countertop
just overlooking the sunset.
I bet you would love it.
The walls there are made from
Silvergold polished marble and
the floor is Calacatta Tucci.
And as I am sure you know,
there is nothing like Italian
marble.

And now Gabriella, just imagine that you could do this every day...

ESTATE AGENT: This is really your place.
Gabriella. Just look around for a second. Imagine
I am not here. Imagine your daughter running
around, saying words in Hungarian. Imagine her
coloring books and smiling. Imagine she would grow
up in this apartment. What a wonderful childhood
she would have. Imagine the smell of your favorite
food going through the apartment, from the kitchen
to the dining room, perhaps a goulash. Your maid
would be getting ready with dinner, while you are
just having one of the finest french champagnes in
the soaking tub with your husband. Imagine waking
up every morning to these views Gabriella, and
imagine you do not have to encounter anyone else
during your days. Gabriella, I really see you living
here. You feel how unique it is?

GABRIELLA: You don't even have to try to
convince me. I love it here so much.

ESTATE AGENT: I am so happy you feel this
way, Gabriella. (pause) I know how it goes. Just tell
your husband every morning and every evening that
this is really where you want to be. He loves you and
he wants you to be happy. I am sure he will not say
no to you if you let him know that this is really your
first choice.

Installation view
floor installation (carpet, 3 - channel video, construction materials, real estate brochures)
John Hansard Gallery, Southampton, Anglia
2019



< Andi Schmied. Private Views: A High-Rise Panorama of Manhattan
VI PER Gallery, 2021



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real estate brochures, table
John Hansard Gallery, Southampton, UK
2019

Siberian Marble
Performance
Trafó Gallery, Budapest
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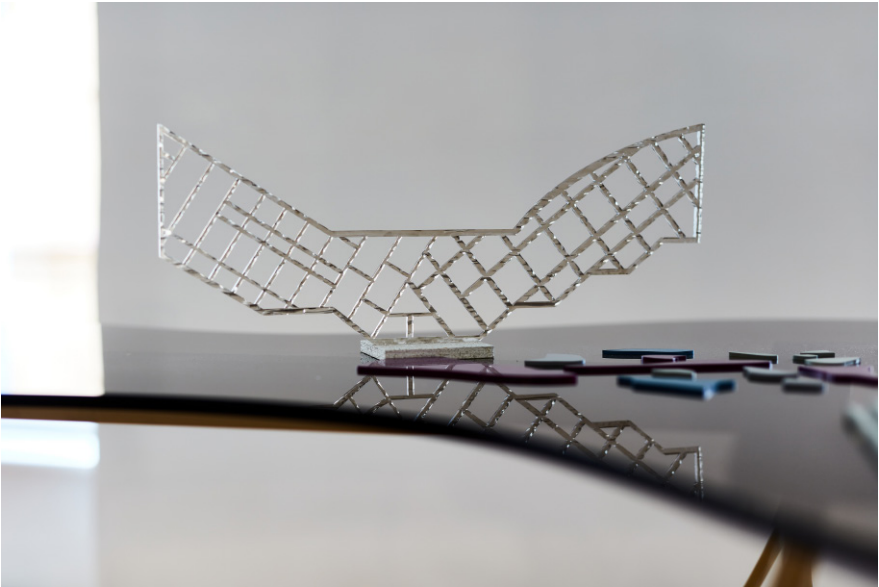


exhibitions of different parts of the project
2021· Paris Photo, Paris, FR
2021· Trapéz Gallery, Budapest, HU
2021· Gallery of Architecture, Brno, CZ
2020· NADA Fair, (online) New York, US
2018· CHB, Berlin, DE
2018· 4AM, Brno, CZ
2017· Trafó Gallery, Budapest, HU

A PEACEFUL PLACE

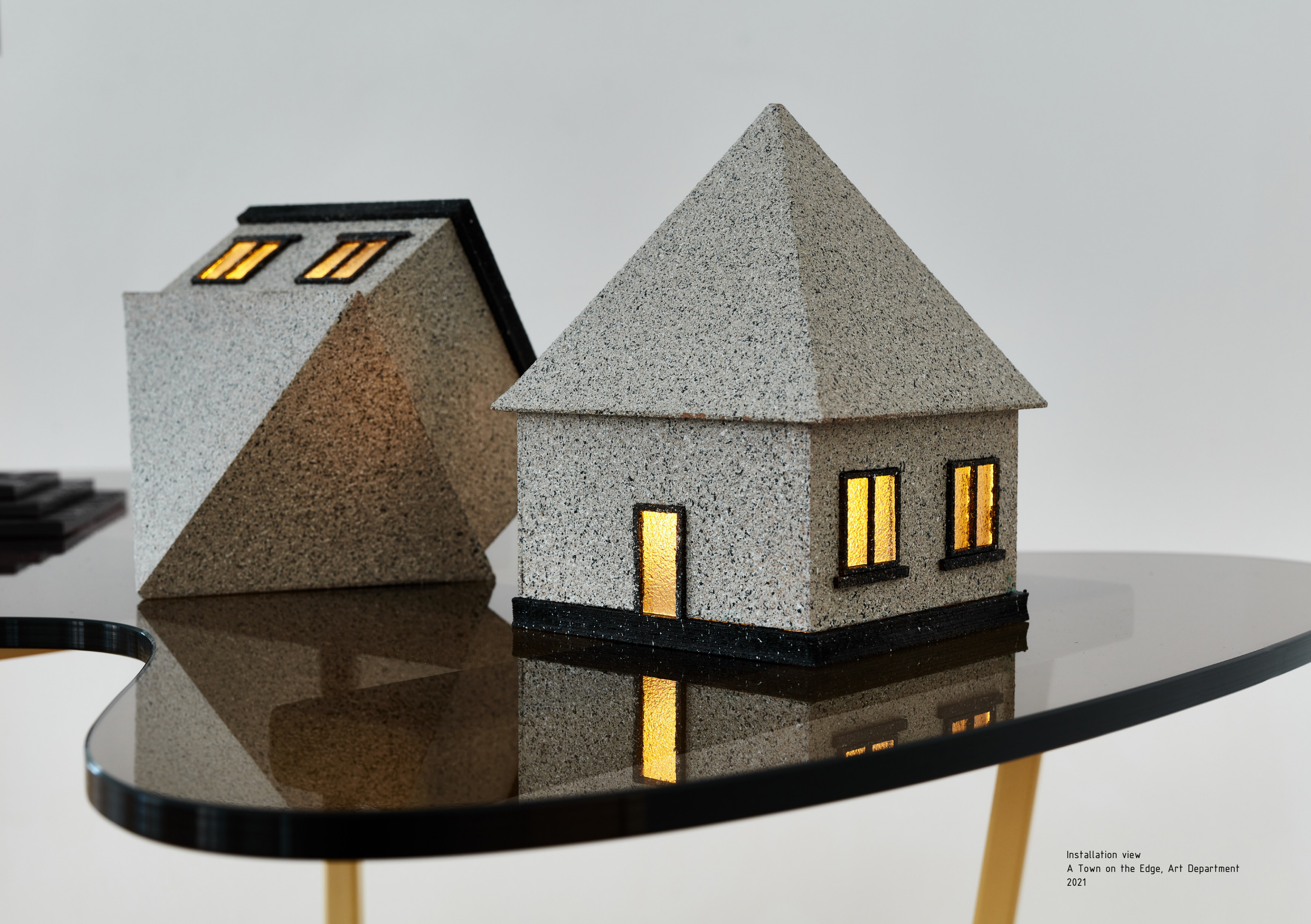
Site specific installation for the exhibition “A Town on the Edge”
László Rajk, Andi Schmied, Little Warsaw
Budapest
2021

My installation for the exhibition *A Town on the Edge*, is based on various architectural visions by László Rajk, a Hungarian artist, and architect. Most of his architectural plans never became reality, and remain existing in the form of models or drawings. I extracted and constructed a fictional space where Rajk’s designs, taken out of context, form a coherent world that can be understood in its own right. As is often the case in his work, the scale or function of the individual architectural elements are not defined, but are mere indications of spaces they might represent.



Installation views
A Town on the Edge, Art Department
2021





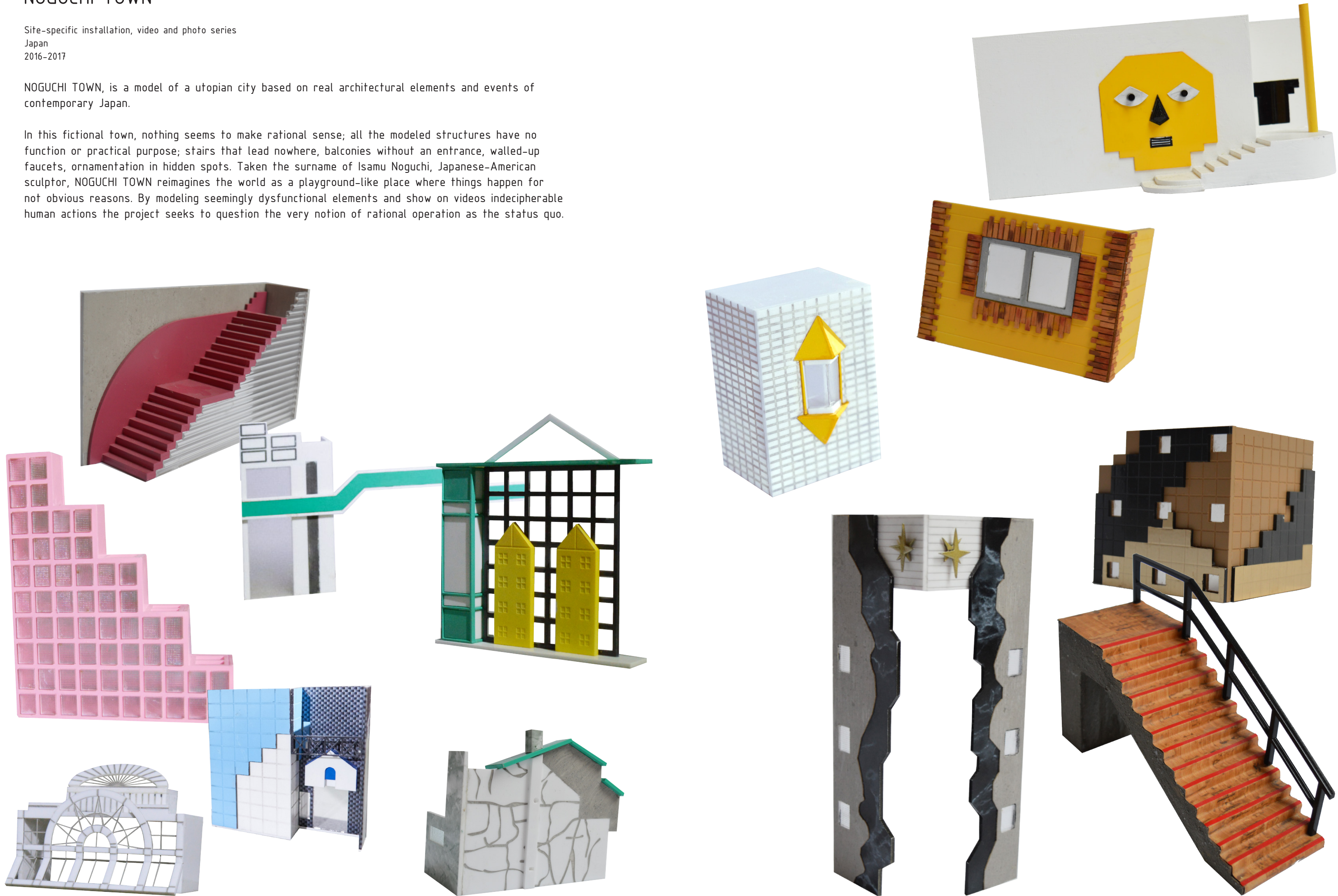
Installation view
A Town on the Edge, Art Department
2021

NOGUCHI TOWN

Site-specific installation, video and photo series
Japan
2016-2017

NOGUCHI TOWN, is a model of a utopian city based on real architectural elements and events of contemporary Japan.

In this fictional town, nothing seems to make rational sense; all the modeled structures have no function or practical purpose; stairs that lead nowhere, balconies without an entrance, walled-up faucets, ornamentation in hidden spots. Taken the surname of Isamu Noguchi, Japanese-American sculptor, NOGUCHI TOWN reimagines the world as a playground-like place where things happen for not obvious reasons. By modeling seemingly dysfunctional elements and show on videos indecipherable human actions the project seeks to question the very notion of rational operation as the status quo.





Installation view
Trapéz Gallery, Budapest
2016



Installation view
HUG Gallery, Sapporo, JPN
2016



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Installation view
NADA, New York
2017



exhibitions of different parts of the project
2018· (NOGUCHI TOWN Videos) Meetfactory, Prague, CZ
2017· Leopold Bloom finalists, Budapest Gallery, Budapest, HU
2017· Noguchi Town, NADA, New York, USA
2016· Noguchi Town, TRAPÉZ Gallery, Budapest, HU
2016· A Town for the town, HUG Gallery, Sapporo, JPN

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Installation view
Trapéz Gallery, Budapest
2016



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Installation view
Galerie Koniarka, Trnava, SK
2019



Untitled
Japan, 2016
Gicleé print

JING JIN CITY

Installation series, artist book
Jing Jin City, China
2015–2016

JING JIN CITY is an exploration of a newly-built luxury resort town within commuting distance from Beijing, that has remained largely unoccupied.

The entirely fabricated landscape is kept in perfect order by a small army of gardeners and guards who also make up most of the city's permanent population. Their activities maintain the illusion that the city is functioning as planned. The project consists of an on-site installation series, photographs and a hard-cover artist book. The project seeks to highlight how urban planners often strive for complete pictures, known's and determinate endings.

The way how JING JIN CITY works in reality, embraces chance and the role that naturally occurring processes play within the urban realm. In the book, JING JIN CITY is portrayed as fully taken over by its workers who develop a sense of ownership over the land and start to transform this luxurious landscape as they like.



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Glass House
Jing Jin City, 2015
Gicleé print



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Curtain House / Blue
Jing Jin City, 2015
Gicleé print



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Jing Jin City
Budapest, 2015
400 copies artist book



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Tile House
Jing Jin City, 2015
Gicleé print



Grass House
Jing Jin City, 2015
Gicleé print

exhibitions of different parts of the project
2019· John Hansard Gallery, Southampton, UK
2018· Meetfactory, Prague, CZ
2016· Trapéz Gallery, Budapest, HU
2016· Viena Contemporary, Vienna, AT
2016· Rotterdam Architectural Biennale, NL
2015· Daniel Blau Gallery, London, UK
2015· Residency show, dordtYart, NL
2015· Beijing Design Week, Beijing, PRC
2015· Galerie Klubovna, Brno, CZ
2015· KÉK project space, Budapest, HU

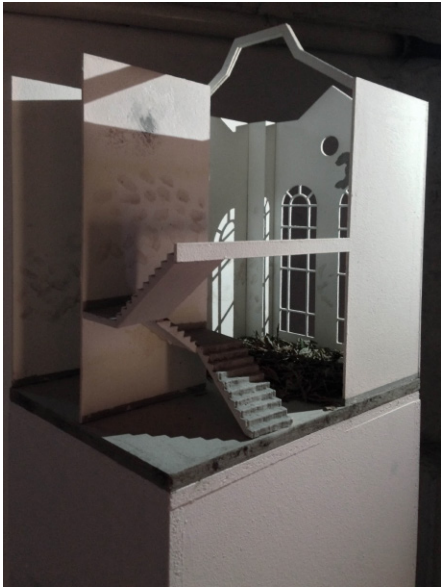


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Installation view
Recycled architecture, Trapéz Gallery, Budapest
2016

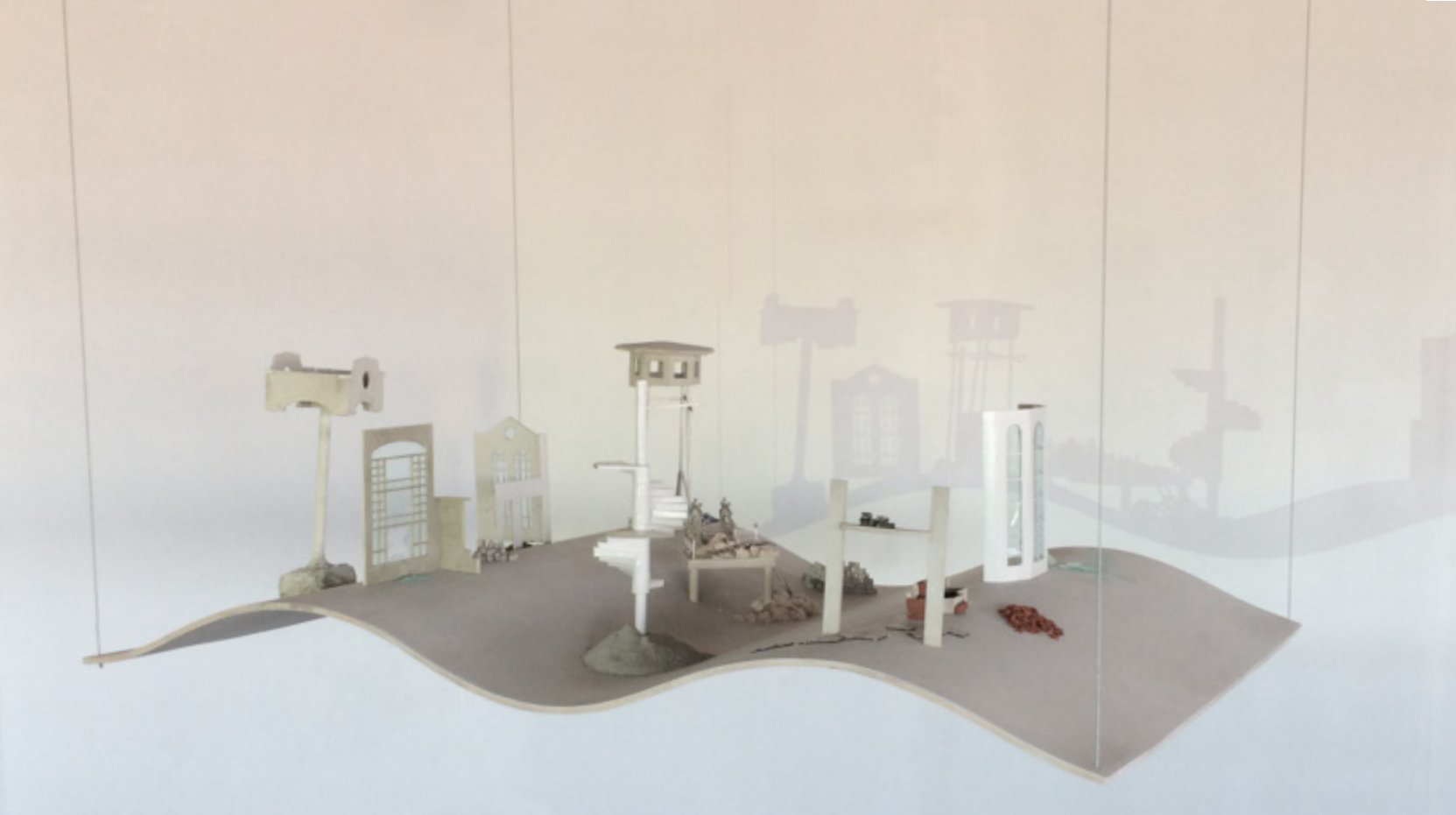


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Installation view
Beijing Design Week, Beijing
2015

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Installation view
KÉK project space, Budapest
2015



Installation view
dordtYart, Dordrecht
2015
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Installation view
John Hansard Gallery
Southampton
2019
v >



STATE OF LIMBO

SOVEREIGN HOUSE

Model series, zine
Norwich, UK
2014

Sovereign House is the long abandoned brutalist building of Her Majesty's Stationary Office in Norwich, UK. The builders of the complex dreamt about a utopian workers community but the building soon became desolated.

Due to its derelict state, it is not even possible to approach the building, but since it is listed as a heritage, it keeps on standing as a monument. Most residents of Norwich have some memories around the building's early days.

The project includes dissected bits of the building; archive material, built scale models, videos and a publication showing the glorious -but never happened- future and the actual state of Sovereign House.



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Staircase
2014
15 x 15 x 55 cm
mdf, acryl, balsa wood, aluminium, ceramics





exhibitions of different parts of the project

2016: Viena Contemporary, Vienna, AT

2016: What kind of creature is an artist?, FKSE / Kisterem Gallery, Budapest, HU

2014: State of Limbo, OUTPOST, Norwich, UK



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Elevator shaft

2014

17 x 14 x 25 cm

brick, balsa wood, concrete, ceramics

MONUMENTS OF INTIMACY

Site specific installation
Budapest
2016

Monuments of intimacy imagines a landscape filled with unusual furniture pieces.

These objects pay tribute to a different kind of human interaction where playfulness, chance and impracticality are the moving forces. Visitors of this fictional place are forced to relate to each other in ways they would not naturally do.

The modeled ruins, are existing architectural desolate objects from different parts of Hungary.



Installation view
Our heart is a foreign country, FKSE Gallery / exhibition of Tranzit.hu
2016

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Installation view
Our heart is a foreign country, FKSE Gallery / exhibition of Tranzit.hu
2016



Installation view
Our heart is a foreign country, FKSE Gallery / exhibition of Tranzit.hu
2016.